



December 2009

Energy Study

Job No. 091201

Prepared for

Mr Mark Bretherton
CLEAN ENERGY COUNCIL
Suite 201, 18 Kavanagh Street
SOUTHBANK VIC 3006



Market &
Social
Research
ISO 20252



Level 5
Newspoll House
407 Elizabeth Street
Surry Hills NSW 2010
Tel (02) 9921 1000
Fax (02) 9212 5880
newspoll@newspoll.com.au

Level 3
126 Wellington Parade
East Melbourne VIC 3002
Tel (03) 9416 4100
Fax (03) 9417 1800
newspoll.melb@newspoll.com.au

27 Torrens Street
Braddon ACT 2612
Tel (02) 6249 8706
Fax (02) 6247 4359
newspoll.canb@newspoll.com.au

www.newspoll.com.au

METHODOLOGY

Sample

- Conducted nationally among 1205 respondents aged 18 years and over.
- Respondents were selected via a random sample process which included:
 - a quota being set for each capital city and non-capital city area, and within each of these areas, a quota being set for groups of statistical divisions or subdivisions;
 - random selection of household telephone numbers using random digit dialling (RDD);
 - random selection of an individual in each household by a "last birthday" screening question.

Interviewing

- Conducted by telephone over the period of 4 to 6 December by fully trained and personally briefed interviewers.
- To ensure the sample included those people who tend to spend a lot of time away from home, a system of call backs and appointments was incorporated.

Weighting

- To reflect the population distribution, results were post-weighted to Australian Bureau of Statistics data on age, highest level of schooling completed, sex and area.

ISO 20252 - Market, Social and Opinion Research

- This study was carried out in compliance with ISO 20252 - Market, Social and Opinion Research.



SECTION A - PROG NOTE: ASK ALL RESPONDENTS

A1 Thinking now about Australia’s future energy needs and the development of energy sources for the future. Please say if you **support** or **oppose** each of the following ...? **UNFOLD**

IF SUPPORT Is that strongly support or somewhat support?
IF OPPOSE Is that strongly oppose or somewhat oppose?

PROG NOTE:
 - **SINGLE RESPONSE REQUIRED PER ROW**
 - **RANDOMISE A-B**

		Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Neither \ don't know
A	The federal government supporting the development of nuclear energy sources for Australia	1	2	3	4	5
B	The federal government supporting the development of renewable energy sources, like wind and solar, for Australia	1	2	3	4	5


PROG NOTE: ASK IF RATE NUCLEAR AND WIND SOLAR EQUAL HIGHEST IE TWO OR MORE CODE 1 IN A1A-B OR NO CODE 1 BUT TWO OR MORE CODE 2 IN A1A-B. OTHERS AUTOFILL CODE 4 IN A2 AND GO TO NEXT SECT

A2 And which of these do you think the government should give the greater priority to?... **READ OUT**

PROG NOTE:
 - **SINGLE RESPONSE REQUIRED**
 - **RANDOMISE 1-2 THEN 3-4 LAST**

1	Development of renewable energy sources like wind and solar
2	Development of nuclear energy sources
3	DO NOT READ Both same priority
4	DO NOT READ None \ don't know

DEMOGRAPHICS

1	To make sure we're speaking to a cross-section of people, please tell me if you are aged...? READ OUT 01-04 IF AGED 18-34 OR 05-11 IF AGED 35 AND OVER	18-19..... 01 20-24..... 02 25-29..... 03 30-34..... 04 35-39..... 05	40-44..... 06 45-49..... 07 50-54..... 08 55-59..... 09 60-64..... 10 65+..... 11 REFUSED..... 12
2	RECORD SEX		
			MALE..... 1 FEMALE..... 2
3	Are you the person who is most responsible for doing the household grocery shopping? IF UNSURE / SHARED EQUALLY WITH SOMEONE ELSE CODE AS "YES" IE CODE 1		YES..... 1 NO 2
4(a)	How many people aged 18 years or over live in your household, including yourself?		---4(a)--- <u>ADULTS</u>
4(b)	And how many children aged 17 years or younger live in your household?		---4(b)--- <u>CHILDREN</u>
		ONE 1 TWO..... 2 THREE 3 FOUR 4 FIVE 5 SIX+ 6 NONE 7 DON'T KNOW / REFUSED..... 8	1 2 3 4 5 6 7 8
5	Are you in paid employment full time, part time or not at all? IF UNSURE / CASUAL / SELF EMPLOYED Is that closer to full time or part time hours?		FULL TIME 1 PART TIME 2 NOT AT ALL..... 3 DON'T KNOW / REFUSED 4
6	To help us ensure we have a representative sample could you please tell me the highest level of primary or secondary school you personally have completed? Was it...? READ OUT 1-3		YEAR 9 OR BELOW 1 YEAR 10..... 2 OR, YEAR 11 OR 12..... 3 DON'T KNOW / REFUSED 4
7	And apart from primary and secondary school, what is the highest level of education you personally have completed ? Was it...? READ OUT 1-3		<u>SR</u> A DIPLOMA OR CERTIFICATE FROM A COLLEGE OR TAFE, INCLUDING AN APPRENTICESHIP 1 A DEGREE OR DIPLOMA FROM A UNIVERSITY 2 OR, NONE OF THESE 3 REFUSED / DON'T KNOW..... 4
8	Which one of the following best describes your present marital status? READ OUT 1-6		<u>SR</u> NEVER MARRIED 1 DEFACTO OR LIVE TOGETHER 2 MARRIED 3 SEPARATED BUT NOT DIVORCED 4 DIVORCED 5 WIDOWED 6 REFUSED 7
9	Could I please have the occupation of the main income earner of your household? IF NECESSARY Could I also have the position or job title of the main income earner of your household?		_____
10	Is your household's combined annual income from all sources, before tax... READ OUT A-D. Would that be...? READ OUT 02-04 IF 30 TO 59, 06-08 IF 60 TO 89 OR 10-11 IF 90 THOUSAND OR MORE		
	INTERVIEWER INFORMATION	UNDER \$30,000 PA IS UNDER \$577 PER WEEK \$30,000-\$39,999 PA IS \$577-\$769 PER WEEK \$40,000-\$49,999 PA IS \$770-\$962 PER WEEK \$50,000-\$59,999 PA IS \$963-\$1,154 PER WEEK \$60,000-\$69,999 PA IS \$1,155-\$1,346 PER WEEK \$70,000-\$79,999 PA IS \$1,347-\$1,538 PER WEEK \$80,000-\$89,999 PA IS \$1,539-\$1,731 PER WEEK \$90,000-\$99,999 PA IS \$1,732-\$1,923 PER WEEK \$100,00-\$109,999 PA IS \$1,924-\$2,115 PER WEEK OVER \$110,000 PA IS OVER \$2,115 PER WEEK	A) UNDER 40 THOUSAND DOLLARS UNDER 30 THOUSAND 01 OR, 30 TO 39 THOUSAND DOLLARS..... 02 REFUSED / DON'T KNOW..... 03 B) 40 TO 79 40 TO 49 THOUSAND 04 50 TO 59 05 60 TO 69 06 OR, 70 TO 79 THOUSAND DOLLARS..... 07 REFUSED / DON'T KNOW..... 08 C) OR, 80 THOUSAND OR MORE 80 TO 89 THOUSAND 09 90 TO 99 10 100 TO 109 11 OR, 110 THOUSAND DOLLARS OR MORE 12 REFUSED / DON'T KNOW..... 13 REFUSED 14 DON'T KNOW..... 15

COMPUTER TABLES

Base and filters

- BASE - 'Weighted respondents' (WTD RESP) - the total number of completed interviews weighted to reflect the latest Australian Bureau of Statistics population estimates. Expressed in thousands (000's).
- FILTERS - Screen the questionnaires so that only certain types of respondents will be represented in the table.

Analysis panel

- Comprises demographic or other discriminators, sub-divided into standard groups.
 - 1 SEX - Male, Female
 - 2 AGE - 18-24 years, 25-34 years, 35-49 years, 50+ years
 - 3 GROCERY BUYER - Whether the respondent is the person in the household most responsible for doing the weekly grocery shopping
Yes, No
 - 4 CHILDREN - Whether there are children under the age of 18 currently living in the household.
Yes, No
 - 5 MARITAL STATUS
Married - married, defacto or living together
Not married - never married, divorced, separated or widowed



- 6 WORK STATUS - Whether the respondent is in paid employment:
Full time, Part time, Not at all

- 7 AREA
'5 cap city' - the Statistical divisions of Sydney, Melbourne, Brisbane, Adelaide and Perth as defined by the Australian Bureau of Statistics
'X-city' - the rest of Australia including ACT and Tasmania, but excluding the Northern Territory

- 8 SOCIO ECONOMIC STATUS (SES) - Based on the occupation of the main income earner of the household, using the ABS ASCO statistical classification. Subdivided into:

White collar - professional, para-professional, manager, administrator, clerk, salesperson or other white collar worker.

Blue collar - tradesperson, plant and machine operator, labourer, retired with previous occupation unknown, other blue collar workers, student, home duties or unemployed.

- 9 HIGHEST EDUCATION COMPLETED - Primary / secondary school, College / apprenticeship, University degree

- 10 HOUSEHOLD INCOME - Household's combined annual income from all sources before tax (for respondents specifying household income)
Less than \$40,000, \$40,000 - \$79,999, \$80,000+



Respondents and weighted respondents

- **RESPONDENTS** - The total number of completed interviews before weighting has been applied. The figure directly below the 'Total' is the number of respondents included in that table. The number of respondents included in any particular column appears at the top of the column.
- **WTD RESP (000's)** - The population estimates represented by the respondents, expressed in thousands. The percentages in the main body of the table are based on these weighted figures.

Questions

- Down the left side of the page is a question description and response frame.

Totals

- Column totals appear across the bottom of the table. These will be greater than 100 percent if there have been multiple responses by individuals.

FORMAT OF RESULTS

- Data also available on disc in Surveycraft, TABGEN, SPSS, SYSTAT or ASCII formats.



NEWSPOLL
TABLE 1

STATEMENT *BY* QA1.SUPPORT \ OPPOSE STATEMENT
BASE: WTD. RESP.(000's)
WEIGHTS: HIGHEST LEVEL OF SCHOOLING COMPLETED/AGE\SEX\AREA

	STATEMENT	
	The federal government supporting the development of nuclear energy sources for Australia	The federal government supporting the development of renewable energy sources, like wind and solar, for Australia
RESPONDENTS	1205	1205
WTD. RESP.(000's)	16364	16364
	100.0%	100.0%
QA1.SUPPORT \ OPPOSE STATEMENT		
TOTAL SUPPORT		
Strongly support	3367 20.6%	12075 73.8%
Somewhat support	4642 28.4%	3206 19.6%
**SUBTOTALS	8009 48.9%	15281 93.4%
TOTAL OPPOSE		
Somewhat oppose	3166 19.3%	226 1.4%
Strongly oppose	3632 22.2%	526 3.2%
**SUBTOTALS	6798 41.5%	752 4.6%



NEWSPOLL
TABLE 1 (CONT.) STATEMENT *BY* QA1.SUPPORT \ OPPOSE STATEMENT

STATEMENT	
The federal government supporting the development of nuclear energy sources for Australia	The federal government supporting the development of renewable energy sources, like wind and solar, for Australia
RESPONDENTS	1205
WID. RESP.(000's)	16364
	100.0%
QA1.SUPPORT \ OPPOSE STATEMENT	
Neither \ don't know	1557
	9.5%
TOTALS	16364
	100.0%



STANDARD ANALYSIS PANEL I *BY* QA1.SUPPORT \ OPPOSE STATEMENT
 BASE: WTD. RESP.(000's)
 WEIGHTS: HIGHEST LEVEL OF SCHOOLING COMPLETED/AGE\SEX\AREA
 FILTERS: STATEMENT(The federal government supporting the development of nuclear energy sources for Australia)

	TOTAL	SEX		AGE					GROCERY BUYER		CHILDREN		MARITAL STATUS		WORK STATUS		
		MALE	FEMALE	18-24	25-34	18-34	35-49	50+	YES	NO	YES	NO	MARRIED	NOT MARRIED	FULL -TIME	PART -TIME	NOT AT ALL
RESPONDENTS	1205	601	604	98	173	271	313	621	853	352	386	819	706	499	482	233	490
WTD. RESP.(000's)	16364	8056	8308	2018	3035	5053	4620	6691	11322	5042	5994	10370	9157	7207	6761	3282	6321
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
QA1.SUPPORT \ OPPOSE STATEMENT																	
TOTAL SUPPORT																	
Strongly support	3367	2362	1005	384	399	783	887	1698	2092	1275	1134	2233	2024	1344	1454	524	1389
	20.6%	29.3%	12.1%	19.0%	13.1%	15.5%	19.2%	25.4%	18.5%	25.3%	18.9%	21.5%	22.1%	18.6%	21.5%	16.0%	22.0%
Somewhat support	4642	2418	2224	700	915	1615	1250	1776	3150	1491	1802	2839	2797	1844	2009	941	1692
	28.4%	30.0%	26.8%	34.7%	30.2%	32.0%	27.1%	26.5%	27.8%	29.6%	30.1%	27.4%	30.6%	25.6%	29.7%	28.7%	26.8%
**SUBTOTALS	8009	4780	3229	1084	1314	2399	2137	3473	5242	2766	2937	5072	4821	3188	3463	1465	3080
	48.9%	59.3%	38.9%	53.7%	43.3%	47.5%	46.3%	51.9%	46.3%	54.9%	49.0%	48.9%	52.7%	44.2%	51.2%	44.6%	48.7%
TOTAL OPPOSE																	
Somewhat oppose	3166	1133	2033	480	744	1224	1107	836	2122	1044	1435	1731	1783	1383	1274	878	1015
	19.3%	14.1%	24.5%	23.8%	24.5%	24.2%	24.0%	12.5%	18.7%	20.7%	23.9%	16.7%	19.5%	19.2%	18.8%	26.7%	16.1%
Strongly oppose	3632	1483	2149	292	604	896	1103	1633	2879	753	1145	2487	1806	1827	1354	783	1495
	22.2%	18.4%	25.9%	14.5%	19.9%	17.7%	23.9%	24.4%	25.4%	14.9%	19.1%	24.0%	19.7%	25.3%	20.0%	23.9%	23.6%
**SUBTOTALS	6798	2617	4182	772	1348	2120	2210	2468	5001	1797	2580	4218	3589	3210	2628	1661	2510
	41.5%	32.5%	50.3%	38.3%	44.4%	42.0%	47.8%	36.9%	44.2%	35.6%	43.1%	40.7%	39.2%	44.5%	38.9%	50.6%	39.7%
Neither \ don't know	1557	659	897	161	373	534	273	749	1079	478	477	1080	747	810	670	156	731
	9.5%	8.2%	10.8%	8.0%	12.3%	10.6%	5.9%	11.2%	9.5%	9.5%	8.0%	10.4%	8.2%	11.2%	9.9%	4.8%	11.6%
TOTALS	16364	8056	8308	2018	3035	5053	4620	6691	11322	5042	5994	10370	9157	7207	6761	3282	6321
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



STANDARD ANALYSIS PANEL II *BY* QA1.SUPPORT \ OPOSE STATEMENT

BASE: WTD. RESP.(000's)

WEIGHTS: HIGHEST LEVEL OF SCHOOLING COMPLETED/AGE/SEX/AREA

FILTERS: STATEMENT(The federal government supporting the development of nuclear energy sources for Australia)

	TOTAL	AREA								S.E.S.		HIGHEST EDUCATION COMPLETED			HOUSEHOLD INCOME		
		5 CAP CITY	X-CITY	NSW	VIC	QLD	SA	WA	TAS	WHITE	BLUE	PRIMARY\ -SECOND -ARY SCHOOL	COLLEGE\ -APPRENT -ICESHIP	UNIVER -SITY DEGREE	LESS THAN \$40000	\$40000 -\$79999	\$80000+
RESPONDENTS	1205	702	503	350	302	200	151	152	50	646	559	415	388	402	338	303	409
WTD. RESP.(000's)	16364	10086	6278	5658	4126	3274	1256	1667	383	8564	7800	6117	5431	4815	4486	3954	5623
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
QA1.SUPPORT \ OPOSE STATEMENT																	
TOTAL SUPPORT																	
Strongly support	3367 20.6%	2229 22.1%	1138 18.1%	1326 23.4%	763 18.5%	560 17.1%	281 22.4%	383 23.0%	54 14.0%	1761 20.6%	1607 20.6%	1073 17.5%	1144 21.1%	1151 23.9%	815 18.2%	747 18.9%	1335 23.7%
Somewhat support	4642 28.4%	2850 28.3%	1791 28.5%	1573 27.8%	1140 27.6%	985 30.1%	314 25.0%	476 28.6%	154 40.3%	2421 28.3%	2221 28.5%	1645 26.9%	1504 27.7%	1492 31.0%	1393 31.0%	1089 27.5%	1744 31.0%
**SUBTOTALS	8009 48.9%	5079 50.4%	2929 46.7%	2899 51.2%	1903 46.1%	1545 47.2%	595 47.4%	860 51.6%	208 54.3%	4181 48.8%	3828 49.1%	2718 44.4%	2648 48.8%	2643 54.9%	2208 49.2%	1836 46.4%	3079 54.8%
TOTAL OPOSE																	
Somewhat oppose	3166 19.3%	1933 19.2%	1233 19.6%	1235 21.8%	807 19.6%	534 16.3%	264 21.0%	271 16.3%	54 14.1%	1870 21.8%	1296 16.6%	1325 21.7%	907 16.7%	934 19.4%	698 15.6%	841 21.3%	1226 21.8%
Strongly oppose	3632 22.2%	2214 21.9%	1419 22.6%	1188 21.0%	1033 25.0%	724 22.1%	233 18.5%	371 22.3%	83 21.6%	1754 20.5%	1879 24.1%	1390 22.7%	1308 24.1%	934 19.4%	1090 24.3%	982 24.8%	1005 17.9%
**SUBTOTALS	6798 41.5%	4147 41.1%	2651 42.2%	2423 42.8%	1841 44.6%	1258 38.4%	497 39.6%	643 38.6%	137 35.7%	3623 42.3%	3175 40.7%	2715 44.4%	2215 40.8%	1868 38.8%	1789 39.9%	1823 46.1%	2231 39.7%
Neither \ don't know	1557 9.5%	860 8.5%	697 11.1%	336 5.9%	383 9.3%	471 14.4%	164 13.1%	165 9.9%	38 10.0%	759 8.9%	798 10.2%	684 11.2%	568 10.5%	304 6.3%	490 10.9%	296 7.5%	314 5.6%



TOTAL	AREA									S.E.S.		HIGHEST EDUCATION COMPLETED			HOUSEHOLD INCOME		
	5 CAP CITY	X-CITY	NSW	VIC	QLD	SA	WA	TAS	WHITE	BLUE	PRIMARY\ -SECOND -ARY SCHOOL	COLLEGE\ -APPRENT -ICESHIP	UNIVER -SITY DEGREE	LESS THAN \$40000	\$40000 -\$79999	\$80000+	
RESPONDENTS	1205	702	503	350	302	200	151	152	50	646	559	415	388	402	338	303	409
WTD. RESP. (000's)	16364	10086	6278	5658	4126	3274	1256	1667	383	8564	7800	6117	5431	4815	4486	3954	5623
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Q1.SUPPORT \ OPPOSE STATEMENT																	
TOTALS	16364	10086	6278	5658	4126	3274	1256	1667	383	8564	7800	6117	5431	4815	4486	3954	5623
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



STANDARD ANALYSIS PANEL I *BY* QA1.SUPPORT \ OPPOSE STATEMENT

BASE: WTD. RESP.(000's)

WEIGHTS: HIGHEST LEVEL OF SCHOOLING COMPLETED/AGE\SEX\AREA

FILTERS: STATEMENT(The federal government supporting the development of renewable energy sources, like wind and solar, for Australia)

	TOTAL	SEX		AGE					GROCERY BUYER		CHILDREN		MARITAL STATUS		WORK STATUS		
		MALE	FEMALE	18-24	25-34	18-34	35-49	50+	YES	NO	YES	NO	MARRIED	NOT MARRIED	FULL -TIME	PART -TIME	NOT AT ALL
RESPONDENTS	1205	601	604	98	173	271	313	621	853	352	386	819	706	499	482	233	490
WTD. RESP.(000's)	16364	8056	8308	2018	3035	5053	4620	6691	11322	5042	5994	10370	9157	7207	6761	3282	6321
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
QA1.SUPPORT \ OPPOSE STATEMENT																	
TOTAL SUPPORT																	
Strongly support	12075	5953	6123	1551	2426	3977	3676	4423	8392	3684	4695	7381	6844	5232	5124	2670	4281
	73.8%	73.9%	73.7%	76.9%	79.9%	78.7%	79.6%	66.1%	74.1%	73.1%	78.3%	71.2%	74.7%	72.6%	75.8%	81.4%	67.7%
Somewhat support	3206	1574	1632	430	504	934	796	1475	2076	1130	1057	2149	1729	1477	1389	541	1275
	19.6%	19.5%	19.6%	21.3%	16.6%	18.5%	17.2%	22.0%	18.3%	22.4%	17.6%	20.7%	18.9%	20.5%	20.6%	16.5%	20.2%
**SUBTOTALS	15281	7527	7755	1981	2930	4911	4472	5898	10468	4813	5752	9529	8573	6708	6513	3211	5556
	93.4%	93.4%	93.3%	98.2%	96.5%	97.2%	96.8%	88.2%	92.5%	95.5%	96.0%	91.9%	93.6%	93.1%	96.3%	97.8%	87.9%
TOTAL OPPOSE																	
Somewhat oppose	226	170	56	36		36	39	151	140	87	75	151	103	123	105		122
	1.4%	2.1%	0.7%	1.8%		0.7%	0.8%	2.3%	1.2%	1.7%	1.2%	1.5%	1.1%	1.7%	1.5%		1.9%
Strongly oppose	526	255	271		47	47	71	408	445	81	79	447	316	209	75	51	399
	3.2%	3.2%	3.3%		1.5%	0.9%	1.5%	6.1%	3.9%	1.6%	1.3%	4.3%	3.5%	2.9%	1.1%	1.6%	6.3%
**SUBTOTALS	752	425	327	36	47	83	110	559	584	168	154	598	420	332	180	51	521
	4.6%	5.3%	3.9%	1.8%	1.5%	1.6%	2.4%	8.4%	5.2%	3.3%	2.6%	5.8%	4.6%	4.6%	2.7%	1.6%	8.2%
Neither \ don't know	331	105	226		59	59	38	234	270	61	88	243	164	167	68	20	244
	2.0%	1.3%	2.7%		1.9%	1.2%	0.8%	3.5%	2.4%	1.2%	1.5%	2.3%	1.8%	2.3%	1.0%	0.6%	3.9%
TOTALS	16364	8056	8308	2018	3035	5053	4620	6691	11322	5042	5994	10370	9157	7207	6761	3282	6321
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



STANDARD ANALYSIS PANEL II *BY* QA1.SUPPORT \ OPPOSE STATEMENT

BASE: WTD. RESP.(000's)

WEIGHTS: HIGHEST LEVEL OF SCHOOLING COMPLETED/AGE\SEX\AREA

FILTERS: STATEMENT(The federal government supporting the development of renewable energy sources, like wind and solar, for Australia)

	TOTAL	AREA								S.E.S.		HIGHEST EDUCATION COMPLETED			HOUSEHOLD INCOME		
		5 CAP CITY	X-CITY	NSW	VIC	QLD	SA	WA	TAS	WHITE	BLUE	PRIMARY\ -SECOND -ARY SCHOOL	COLLEGE\ -APPRENT -ICESHIP	UNIVER -SITY DEGREE	LESS THAN \$40000	\$40000 -\$79999	\$80000+
RESPONDENTS	1205	702	503	350	302	200	151	152	50	646	559	415	388	402	338	303	409
WTD. RESP.(000's)	16364	10086	6278	5658	4126	3274	1256	1667	383	8564	7800	6117	5431	4815	4486	3954	5623
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
QA1.SUPPORT \ OPPOSE STATEMENT																	
TOTAL SUPPORT																	
Strongly support	12075 73.8%	7463 74.0%	4613 73.5%	4018 71.0%	2885 69.9%	2489 76.0%	977 77.8%	1367 82.0%	340 88.8%	6830 79.7%	5246 67.3%	4133 67.6%	3914 72.1%	4029 83.7%	3044 67.9%	2932 74.2%	4662 82.9%
Somewhat support	3206 19.6%	1970 19.5%	1236 19.7%	1124 19.9%	925 22.4%	669 20.4%	179 14.3%	274 16.4%	35 9.1%	1515 17.7%	1691 21.7%	1371 22.4%	1131 20.8%	703 14.6%	958 21.3%	812 20.5%	858 15.3%
**SUBTOTALS	15281 93.4%	9432 93.5%	5849 93.2%	5142 90.9%	3810 92.3%	3158 96.4%	1157 92.1%	1641 98.4%	375 97.9%	8345 97.4%	6936 88.9%	5504 90.0%	5045 92.9%	4732 98.3%	4002 89.2%	3744 94.7%	5520 98.2%
TOTAL OPPOSE																	
Somewhat oppose	226 1.4%	167 1.7%	59 0.9%	106 1.9%	28 0.7%	39 1.2%	50 4.0%	4 0.2%		56 0.7%	170 2.2%	76 1.2%	141 2.6%	8 0.2%	70 1.6%	86 2.2%	4 0.1%
Strongly oppose	526 3.2%	283 2.8%	242 3.9%	276 4.9%	195 4.7%	27 0.8%	19 1.5%		8 2.1%	96 1.1%	430 5.5%	353 5.8%	129 2.4%	44 0.9%	305 6.8%	66 1.7%	49 0.9%
**SUBTOTALS	752 4.6%	450 4.5%	302 4.8%	382 6.8%	223 5.4%	65 2.0%	69 5.5%	4 0.2%	8 2.1%	152 1.8%	600 7.7%	429 7.0%	271 5.0%	52 1.1%	375 8.4%	152 3.8%	53 0.9%
Neither \ don't know	331 2.0%	204 2.0%	127 2.0%	134 2.4%	93 2.3%	51 1.6%	30 2.4%	23 1.4%		67 0.8%	264 3.4%	184 3.0%	116 2.1%	31 0.6%	110 2.4%	58 1.5%	51 0.9%



	TOTAL	AREA								S.E.S.		HIGHEST EDUCATION COMPLETED			HOUSEHOLD INCOME		
		5 CAP CITY	X-CITY	NSW	VIC	QLD	SA	WA	TAS	WHITE	BLUE	PRIMARY\ -SECOND -ARY SCHOOL	COLLEGE\ -APPRENT -ICESHIP	UNIVER -SITY DEGREE	LESS THAN \$40000	\$40000 -\$79999	\$80000+
RESPONDENTS	1205	702	503	350	302	200	151	152	50	646	559	415	388	402	338	303	409
WTD. RESP. (000's)	16364	10086	6278	5658	4126	3274	1256	1667	383	8564	7800	6117	5431	4815	4486	3954	5623
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Q1.SUPPORT \ OPPOSE STATEMENT																	
TOTALS	16364	10086	6278	5658	4126	3274	1256	1667	383	8564	7800	6117	5431	4815	4486	3954	5623
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



STANDARD ANALYSIS PANEL I *BY* QA2.GOVERNMENT SHOULD GIVE GREATER PRIORITY TO...

BASE: WTD. RESP.(000's)

WEIGHTS: HIGHEST LEVEL OF SCHOOLING COMPLETED/AGE\SEX\AREA

	TOTAL	SEX		AGE					GROCERY BUYER		CHILDREN		MARITAL STATUS		WORK STATUS		
		MALE	FEMALE	18-24	25-34	18-34	35-49	50+	YES	NO	YES	NO	MARRIED	NOT MARRIED	FULL -TIME	PART -TIME	NOT AT ALL
RESPONDENTS	1205	601	604	98	173	271	313	621	853	352	386	819	706	499	482	233	490
WTD. RESP.(000's)	16364	8056	8308	2018	3035	5053	4620	6691	11322	5042	5994	10370	9157	7207	6761	3282	6321
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
QA2.GOVERNMENT SHOULD GIVE GREATER PRIORITY TO...																	
Development of renewable energy sources like wind and solar	13074	5921	7153	1799	2587	4385	3929	4759	9138	3936	5031	8043	7268	5806	5514	2857	4703
	79.9%	73.5%	86.1%	89.2%	85.2%	86.8%	85.0%	71.1%	80.7%	78.1%	83.9%	77.6%	79.4%	80.6%	81.6%	87.0%	74.4%
Development of nuclear energy sources	2516	1842	674	219	320	538	530	1448	1589	927	724	1792	1460	1055	1043	324	1149
	15.4%	22.9%	8.1%	10.8%	10.5%	10.7%	11.5%	21.6%	14.0%	18.4%	12.1%	17.3%	15.9%	14.6%	15.4%	9.9%	18.2%
Both same priority	156	119	37		12	12	53	91	86	71	61	95	113	43	82	21	54
	1.0%	1.5%	0.4%		0.4%	0.2%	1.2%	1.4%	0.8%	1.4%	1.0%	0.9%	1.2%	0.6%	1.2%	0.6%	0.9%
None \ don't know	618	175	443		117	117	108	393	510	108	178	440	315	303	123	81	414
	3.8%	2.2%	5.3%		3.9%	2.3%	2.3%	5.9%	4.5%	2.1%	3.0%	4.2%	3.4%	4.2%	1.8%	2.5%	6.5%
TOTALS	16364	8056	8308	2018	3035	5053	4620	6691	11322	5042	5994	10370	9157	7207	6761	3282	6321
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



STANDARD ANALYSIS PANEL II *BY* QA2.GOVERNMENT SHOULD GIVE GREATER PRIORITY TO...
 BASE: WTD. RESP.(000's)
 WEIGHTS: HIGHEST LEVEL OF SCHOOLING COMPLETED/AGE\SEX\AREA

	TOTAL	AREA								S.E.S.		HIGHEST EDUCATION COMPLETED			HOUSEHOLD INCOME		
		5 CAP CITY	X-CITY	NSW	VIC	QLD	SA	WA	TAS	WHITE	BLUE	PRIMARY\ -SECOND -ARY SCHOOL	COLLEGE\ -APPRENT -ICESHIP	UNIVER -SITY DEGREE	LESS THAN \$40000	\$40000 -\$79999	\$80000+
RESPONDENTS	1205	702	503	350	302	200	151	152	50	646	559	415	388	402	338	303	409
WTD. RESP.(000's)	16364	10086	6278	5658	4126	3274	1256	1667	383	8564	7800	6117	5431	4815	4486	3954	5623
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
QA2.GOVERNMENT SHOULD GIVE GREATER PRIORITY TO...																	
Development of renewable energy sources like wind and solar	13074 79.9%	7974 79.1%	5100 81.2%	4221 74.6%	3407 82.6%	2815 86.0%	980 78.0%	1302 78.1%	350 91.3%	7237 84.5%	5837 74.8%	4726 77.3%	4375 80.5%	3973 82.5%	3475 77.5%	3287 83.1%	4528 80.5%
Development of nuclear energy sources	2516 15.4%	1659 16.4%	857 13.7%	988 17.5%	553 13.4%	392 12.0%	221 17.6%	327 19.6%	33 8.7%	1149 13.4%	1367 17.5%	918 15.0%	853 15.7%	745 15.5%	682 15.2%	510 12.9%	982 17.5%
Both same priority	156 1.0%	74 0.7%	82 1.3%	100 1.8%	8 0.2%	27 0.8%	5 0.4%	15 0.9%		69 0.8%	88 1.1%	31 0.5%	73 1.3%	52 1.1%	40 0.9%	56 1.4%	54 1.0%
None \ don't know	618 3.8%	379 3.8%	239 3.8%	348 6.2%	158 3.8%	39 1.2%	50 3.9%	23 1.4%		109 1.3%	509 6.5%	443 7.2%	131 2.4%	44 0.9%	289 6.4%	101 2.6%	59 1.1%
TOTALS	16364 100.0%	10086 100.0%	6278 100.0%	5658 100.0%	4126 100.0%	3274 100.0%	1256 100.0%	1667 100.0%	383 100.0%	8564 100.0%	7800 100.0%	6117 100.0%	5431 100.0%	4815 100.0%	4486 100.0%	3954 100.0%	5623 100.0%



NEWSPOLL TERMS AND CONDITIONS

A) Professional behaviour and Privacy

NEWSPOLL is a member of the Association of Market and Social Research Organisations and is ISO20252 quality accredited. Newspoll adheres to the Code of Professional Behaviour of the Australian Market and Social Research Society and the Market and Social Research Privacy Principles. The Code of Professional Behaviour includes the following key requirements:

1. Confidentiality

Clients' identities will not be revealed to respondents nor to any third party without the client's consent or unless Newspoll becomes legally obliged to do so. Respondents' identities will not be revealed to clients without the respondent's consent and only in cases where the information is to be used for research purposes and the intended use has been explained to respondents.

2. Ownership of information and retention of records

Results to a research study commissioned by a client become the property of the client. Results to syndicated studies remain the property of NEWSPOLL.

All research proposals, research designs, questionnaires and processing techniques, including systems of weighting, remain the property of NEWSPOLL. All computer table reports provided by NEWSPOLL identify the variables used in the weighting process. Further details, if required, are available at an additional cost. Photocopies of individual questionnaires or a copy of the database, **excluding** respondents' identities, may be made available to a client at the client's expense.

Unless specified otherwise, any hard copy or electronic material provided by a client for the conduct of a project will be retained by Newspoll and stored in a secure location. Documentation and research results (both hard copy and electronic) associated with projects are kept for a minimum of two years.

3. Publication of results

Clients choosing to release the findings of a NEWSPOLL survey must ensure that the results are represented in an objective and non-misleading fashion.

NEWSPOLL advises that all questions must be objective and not intentionally misleading or attempting to elicit a desired response. NEWSPOLL must be consulted and agree in advance on the form and content of any intended release. NEWSPOLL must be provided with a copy of the proposed release and given 48 hours for its review. Up to two executive hours will be made available for this review process. Additional reviewing time, if required, will be charged at an hourly rate. NEWSPOLL is obliged to take action to correct any misleading statements about the research or its findings. **The NEWSPOLL name may be used only in cases where these conditions have been satisfied.**

B) Conditions of agreement between NEWSPOLL and clients

1. Reporting

Standard reporting comprises computer tables provided in electronic PDF format. For Omnibus studies tables include two standard demographic banners. Optional summary reports if required will be provided electronically in Microsoft Word or PowerPoint. Alternatively two hard copies may be provided for each report produced (A4 sized).

2. Conduct of fieldwork

From time to time Newspoll employs the services of associated companies to assist with fieldwork related services. Newspoll reserves the right to do so when required.

3. Costs and confirmation of costs

Costs for a study can be confirmed only after agreement on questionnaire outline or on sighting a draft client questionnaire. Changes to agreed research specifications and/or questionnaire will result in a cost revision. Unless otherwise specified, all quoted costs refer to Australian dollars and reflect current year's rates, effective for the January - December period. Costs are quoted exclusive of GST. For Australian clients, GST will be shown separately on a tax invoice and must be paid for by the client.

4. Omnibus bookings, approvals and late changes

Space on NEWSPOLL's Omnibuses is strictly limited to ensure high quality response, and early booking is recommended. Final approval of a questionnaire refers to approval, after all agreed changes, to a questionnaire developed or formatted by Newspoll and submitted to a client for review.

Questionnaires approved, or bookings made, after the following deadlines are subject to late surcharges as shown:

	Final Questionnaire Approval Deadline	Late surcharge	
Telephone Omnibus			
Fri - Sun	Thurs 11:00am	After 11:00am	15% of study cost, min \$435 plus GST
Mon - Wed or Mon - Thurs	Thurs 5:00pm	After 5:00pm	15% of study cost, min \$435 plus GST
Online Omnibus			
Thurs-Sun	Tues 4:00pm	Questionnaires must be finalised and approved by specified deadline, otherwise they cannot be included in the Online Omnibus and cancellation charges apply (see section 5. below)	

5. Cancellation charges

NEWSPOLL reserves the right to charge a fee where a confirmed booking is made and the project is subsequently cancelled. Cancellation fees are based on the amount of work completed and costs incurred. They are subject to a minimum 10 percent charge if questionnaire development has begun, up to the full cost of the project if fieldwork or analysis has commenced.

6. Postponement charges

NEWSPOLL reserves the right to charge a fee where a confirmed booking is made and the project is subsequently postponed. Fees are based on the costs incurred as a result of postponement.

7. Invoicing and payment terms

Omnibus studies are invoiced in full at the time of provision of results or for multi-round studies 50 percent will be invoiced at the commencement of the study and 50 percent on provision of results. Custom studies are invoiced 50 percent upon commissioning and 50 percent upon provision of results.

Full payment of invoices is requested within 7 days of invoice date. Newspoll reserves the right to impose a late payment surcharge of up to \$1,000 per month for invoices unpaid after 30 days. NEWSPOLL also reserves the right to delay the commencement of any study if there are overdue invoices from previous studies.

